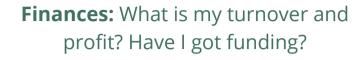
Vision for the future





Product: What do I do? How does it solve a problem?

Personal: What am I getting personally?

Marketing strategy: How are you reaching your target audience?

Target Market: Who are my customers?

Team: Who's on my team?